

WPRU

princeton broadcasting service, inc.
PRINCETON, NEW JERSEY • PHONE 788

September 28, 1953

Miss Roo Herty
Production Director
WCSR Radio
Smith College

Dear Roo:

No doubt in your dealings with WPRU and Princeton in general you have heard some of the great jazz music produced by Stan Rubin and the Tigertown 5. You may not, however, have realized that he has recently released a record of his nine most popular numbers, which has been selling like wildfire here in Princeton. Stan is now thinking of distributing the record at Smith and approached us with the idea that you be sent a complimentary record to introduce his band to the WCSR audiences. We feel that this arrangement will be beneficial, not only to the Tigertown 5, but to WPRU and WCSR as well, for we have found in the last year that the Tigertown 5's weekly jazz show was our most popular program.

This summer their reputation was spread even further through their tremendously successful appearance on one of the college tour ships running to and from Europe, and in many of Europe's most prominent nightspots, including Maxim's.

Your complimentary record follows. We hope that you and your audience will enjoy it as much as we have.

"540 on your dial"

WPRV

Princeton Broadcasting Service, Inc.
Princeton, New Jersey • 08540

"SEEK ON YOUR SIDE"